

EST. 1947



—MANATEE COUNTY—

CATTLEMEN'S ASSOCIATION

12TH ANNUAL RANCH RODEO "MILITARY EDITION"

Active & Veterans

"Honoring Our Heroes"



MARCH 21ST 2020
5 O'CLOCK PM

MANATEE **C**OUNTY **F**AIRGROUNDS

MCCA

THE MANATEE COUNTY CATTLEMEN'S ASSOCIATION WAS ESTABLISHED IN 1947 BY A SMALL GROUP OF FARMERS AND RANCHERS, AND HAS GROWN INTO NEARLY 140 MEMBERS. OUR MISSION IS TO PRESERVE AND PROMOTE THE BEEF INDUSTRY FOR PRESENT AND FUTURE GENERATIONS. WE PROVIDE SUPPORT TO LOCAL FARMERS AND RANCHERS, AS WELL AS SUPPORT THE YOUTH OF OUR INDUSTRY. THIS RODEO HELPS US INFORM THE PUBLIC ABOUT THE DAILY ACTIVITIES TAKING PLACE ON LOCAL CATTLE RANCHES WHILE ENJOYING A FAMILY FRIENDLY EVENING.

THE PRIMARY SOURCE OF FUNDING FOR THE RANCH RODEO IS FROM CORPORATE SPONSORS, SUCH AS YOURSELF. WE USE THE PROCEEDS FROM THIS RODEO TO HELP FUND THE MANATEE COUNTY JR. CATTLEMEN'S ASSOCIATION AND ALL THE LOCAL, STATE AND NATIONAL EVENTS THEY PARTICIPATE IN. WE ALSO PROVIDE SUPPORT THROUGH SCHOLARSHIPS TO THE LOCAL FFA CHAPTERS AND 4-H CLUBS. THESE KIDS ARE THE FUTURE OF AGRICULTURE AND WE ARE COMMITTED TO HELPING THEM ACHIEVE THEIR GOALS WITHIN THE BEEF INDUSTRY.

THIS YEAR WE ARE EXCITED TO PRESENT THE MCCA PATRIOT AWARD. THIS AWARD AIMS TO RECOGNIZE VETERANS IN OUR COMMUNITY WHO HAVE SERVED THOSE AROUND THEM, PAST AND PRESENT. WE WILL ALSO BE OFFERING A MCCA PATRIOT AWARD SCHOLARSHIP. THIS WILL BE DESIGNATED TOWARDS A YOUNG PERSON INVOLVED IN OUR ASSOCIATION WITH PLANS TO SERVE IN THE ARMED FORCES.

THIS EVENT IS AN EXCELLENT OPPORTUNITY TO SHOWCASE YOUR BUSINESS TO APPROXIMATELY 2000 RODEO ATTENDEES. THE ATTACHED INFORMATION WILL PROVIDE YOU THE VARIOUS SPONSORSHIP OPPORTUNITIES THAT CAN PROVIDE RECOGNITION TO YOUR COMPANY BEFORE, DURING AND AFTER THE EVENT. THESE SPONSORSHIPS ARE TRULY A GREAT WAY TO GIVE BACK TO THE YOUTH IN OUR COMMUNITY.

PLEASE LOOK US UP ON THE WEB AT WWW.MANATEECATTLEMEN.COM TO SEE WHAT'S GOING ON IN OUR ASSOCIATION AND HOW YOU CAN GET INVOLVED.



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CATTLEMEN'S ASSOCIATION



DUTY★COUNTRY★HONOR

SPONSORSHIP LEVELS	GENERAL \$2000	MAJOR \$1000	LIEUTENANT \$750	SARGEANT \$500	PRIVATE \$300
ALLIED MEMBERSHIP TO MCCA	★				
LINK TO YOUR COMPANYS WEBPAGE	★				
BANNER ON CATTLE CHUTES	★				
COMPLIMENTARY BOOTH SPACE	★				
COMPLIMENTARY DINNER	5	3	1		
SPONSOR PARKING	★	★	★		
SOCIAL MEDIA RECOGNITION	★	★	★	★	
COMPANY LOGO ON MCCA WEBPAGE	★	★	★	★	
LOGO ON PROMO MATERIALS	★	★	★	★	
BANNER IN THE ARENA	★	★	★	★	★
ANNOUNCED THROUGHOUT RODEO	★	★	★	★	★
COMPANY LOGO IN PROGRAM	5.5 x 8.5	5.5 x 4.25	2.75 x 4.25	2.125 x 2.75	

12TH ANNUAL



RANCH RODEO

SPONSORSHIP FORM

COMPANY/SPONSOR NAME: _____

CONTACT PERSON: _____ PHONE #: _____

ADDRESS: _____ CITY: _____ ZIP: _____

EMAIL: _____ WEBSITE: _____

PLEASE CHECK IF APPLICABLE	SPONSORSHIP LEVELS
<input type="checkbox"/> YOUR COMPANY TO PROVIDE BANNER & MCCA WILL ARRANGE PICK-UP	<input type="checkbox"/> GENERAL \$2000
<input type="checkbox"/> MCCA WILL NEED TO MAKE A BANNER FOR YOUR COMPANY	<input type="checkbox"/> MAJOR \$1000
	<input type="checkbox"/> LIEUTENANT \$750
	<input type="checkbox"/> SERGEANT \$500
	<input type="checkbox"/> PRIVATE \$300

PLEASE SEND YOUR COMPANY LOGO TO JONESC2511@GMAIL.COM
IF YOU HAVE ANY QUESTIONS PLEASE CALL CASSIDY AT 352-745-1440
OR EMAIL THE ABOVE EMAIL ADDRESS.

PLEASE MAKE CHECKS PAYABLE TO
MANATEE COUNTY CATTLEMEN'S ASSOCIATION OR MCCA
PLEASE INCLUDE PAYMENT WITH SPONSORSHIP FORM

PLEASE MAIL TO: CASSIDY JONES
RE: MCCA RANCH RODEO
15800 COKER GULLY RD
MYAKKA CITY, FL 34251



THANK YOU FOR YOUR CONSIDERATION!